



ANNUAL REPORT 2018-19

EMPOWERING YOUNG PEOPLE **BEYOND** THE FINISH LINE



**THE
RUN BEYOND
PROJECT**

OUR VISION

EMPOWERING YOUNG PEOPLE
BEYOND THE FINISH LINE



www.therunbeyondproject.com

WHO WE ARE

The Run Beyond Project is a registered Australian charity which aims to help high school in need through the delivery of education and coaching programs which use running as a medium to develop capacities around goal setting, commitment and resilience. The Run Beyond Project programs are designed to provide life skills training, mentoring and improvements in physical, social and emotional wellbeing to students, and create opportunities for students to build networks with their communities both inside and outside of the school environment.

HISTORY

The Run Beyond Project was founded in 2015 by teacher and elite marathon runner, David Criniti. The project was initially launched at Chester Hill High School with a cohort of 5 students. Since 2015, the Run Beyond Project has expanded to 12 schools, and by the end of 2018-19 64 students have completed the Run Beyond program, with a further 44 in progress. It is expected that in November 2019 The Run Beyond Project will graduate its 100th student.

The Run Beyond Project was incorporated as a company in September 2016 and is registered as a charity with the Australian Charities and Not for Profit Commission (ACNC). The Run Beyond Project has deductible Gift Recipient status with the Australian Taxation Office.



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OUR VISION

Empowering young people *beyond* the finish line

OUR PURPOSE

The Run Beyond Project purpose is to equip participants with the necessary skills to set and achieve challenging, realistic and meaningful goals in all aspects of their lives.

Through the development of goal setting, commitment and resilience in our participants, The Run Beyond Project aims to foster emotional and social development and create opportunities for for vulnerable young people to interact with the community, share positive life experiences and develop a sense of social inclusion through participation in community-based running events.

OUR VALUES

- *Inclusion*
- *Empowerment*
- *Belief*



BOARD REPORT



DAVID CRINITI
CHAIRPERSON & FOUNDER

The past year has been one of consolidation and success for The Run Beyond Project, with 6 new schools joining the program, including our first interstate school in Bundaberg and our first regional school in Nambucca Heads.

February saw us conduct our first Teacher Training Day at Chester Hill High School, where 7 teachers received and underwent our bespoke training to better enable them to implement the program within their schools. Going forward, formal teacher training will become a core part of the school onboarding process.

We have forged new partnerships with key individuals and organisations within the running community, such as the Blackmores Sydney Running Festival and the Panorama Punish. These partnerships will provide participation opportunities for our students and volunteers and expand our fundraising and awareness building capacities.

We have seen an increase in previous graduates maintaining their engagement with Run Beyond, including offering assistance to current students through volunteering to mentor and pace at Goal Races, attendance at training sessions, by wearing Run Beyond apparel, and engaging and supporting us on social media.

Our teachers are the core of our program, and as the Run Beyond Project has expanded we have witnessed that more often than not, the program also has a transformative effect on our teachers. Messages such as “this program taught the students so much, myself also” are being received with increasing frequency, demonstrating the power of our messages, and the incredible impact that these teachers have on our students. The commitment and passion of our teachers humbles me, and I would like to sincerely thank them.

The strength of the program is also seen in the impact it has had on students’ families. Our teachers often receive messages of support from family members expressing their appreciation for the impact the program has had on their child, such as “We are very impressed and grateful for the Run Beyond Project for allowing this opportunity [which helped their child find] a new focus and outlet that will help boost her self confidence and reduce her self doubt.”

Finally, thank you also to all of our volunteers and supporters, including those who proudly wear their Run Beyond t-shirts at parkrun each week, and our dedicated Board members.

Dave Criniti



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WHAT WE DO

The Run Beyond Project believes that some lessons can only be learnt outside of the classroom. Through The Run Beyond Project, students commit to a fun but challenging program which sees them complete theoretical activities and athletic training as they prepare to complete a goal running event. The Run Beyond Project is an experiential program that provides a framework which teachers can use to connect with and empower young people to apply the life skills of goal setting, commitment and resilience beyond the context of running, to all aspects of their lives. With a flexible curriculum and interim tasks and events throughout their journey, the Run Beyond Project ensures that students are physically, mentally and emotionally equipped to overcome challenges.

The Run Beyond Project is implemented within the high school environment at no cost to schools or students.

WHO WE HELP

The project is targeted at students who are identified as being marginalised or vulnerable compared to their peer cohort and in need of assistance or support which is otherwise not provided through their school. This includes financial, social, or developmental disadvantage which has the potential to impact an individual's opportunity to develop core life skills and achieve their potential.



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OUR CORE PRINCIPLES

The Run Beyond Project focuses on three core principles which reflect the life skills that we have identified enable young people to succeed both within and outside of the school setting. We believe that these principles are necessary to achieve the running goals under the project, and apply beyond the finish line, to all aspects of life.

GOAL SETTING

Goals are important in life and give us a sense of direction, and a plan for what we need to do in order to get there. Setting goals is a crucial component of our sense of future.

COMMITMENT

We are determined and dedicated. We embrace open thinking in the pursuit of our goals.

RESILIENCE

We are able to overcome unexpected setbacks, changes or challenges in life, by engaging our inner strength, sense of self worth and support networks.

KEY ACHIEVEMENTS



12 SCHOOLS



2 STATES
QLD & NSW

108 

GRADUATES

BY TERM 4 2019



17 TEACHERS

26 

GOAL EVENTS
COMPLETED



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THE RUN BEYOND PROGRAM

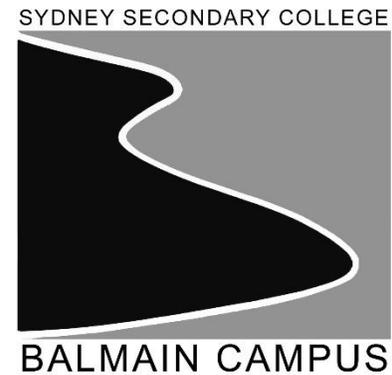
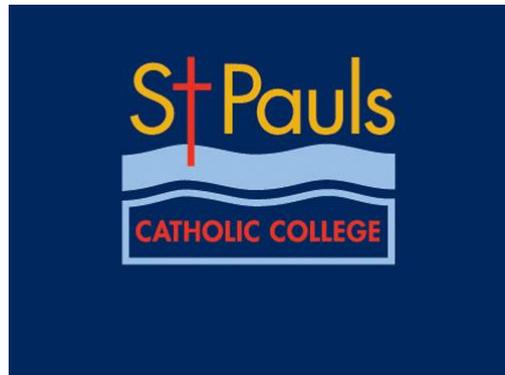
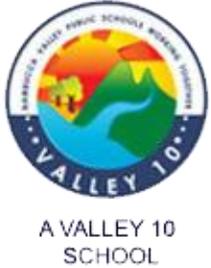
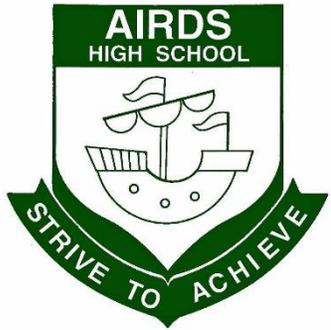




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OUR SCHOOLS





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OUR PARTNERS

The work we do wouldn't be possible without our key sponsors



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OUR RACE PARTNERS

The work we do wouldn't be possible without our race partners





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LOOKING FORWARD

PRIORITIES FOR 2019-20

2019-20 is already shaping up to be a year of growth for The Run Beyond Project, with 44 students currently in the program and due to graduate by the end of the 2019 school year. For 2020, our focus is on continuing to recruit and attract high quality teachers, with the goal of having 20 schools active in 2020.

Our focus remains on delivering a high quality program which goes *beyond* a simple running club. To enable this, in 2020 we will be investing additional resources into improving teacher training to ensure that as we grow, our key principles of goal setting, commitment and resilience continue to be at the core of everything we do.

The Run Beyond Project has now also reached a critical point in growth, where in order to continue expanding we must transition from a volunteer led organization to having dedicated staff. We will be focusing on securing the resources to enable this to happen in a sustainable way in 2019-20.

STRATEGIC GOALS

- **Growing our school network:**
 - 50 Schools by 2021, with representation across all states of Australia
 - Continued engagement with existing partner schools to develop and implement long term plan to embed the program within the annual school calendar
 - Identify and target future schools through direct marketing and engagement
- **Creating strong partnerships:**
 - Engage with existing corporate and community partners to identify opportunities for long-term and sustainable partnerships
 - Engage with key running events companies to create a network of Run Beyond Project goal events.
- **Building a sustainable organization:**
 - Develop and implement a robust fundraising strategy, to create a sustainable funding model which will enable the program to continue to run at zero cost to schools and students
 - Create and implement a strong corporate governance framework, in line with ACNC requirements and industry best practice
 - Actively communicate our success and value to the market



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OUR PEOPLE

DAVID CRINITI

Founder David Criniti is a high school ESL teacher at Chester Hill High School. He has had previous experience working at the Intensive English Centre and as part of the Refugee Transition Program which focuses on the effective transitioning of refugee students into the high school environment. David is a long standing member of the running community having been involved with clubs such as the Sydney Striders, Sydney Marathon Clinic and The Australian Ultra Runners' Association over the past 20 years. He is an experienced runner, having performed at an elite level over the past decade, with several marathon wins under his belt. Recently, David ran a Commonwealth Games qualifying time and personal best of 2:17:57 at the 2017 Berlin Marathon. He has a community coaching qualification and mentors a number of athletes.

JEMMA ROWE

Jemma Rowe is a recreational runner, mother and a big believer in giving all young Australians the opportunity to be their best. Jemma works at the Australian Sports Commission and has a keen interest in the role of sport in education, health and youth development. Joining the Run Beyond Project in 2016, with a background in corporate governance, Jemma works behind the scenes helping the project with strategy, compliance and administration.



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OUR PEOPLE

JONATHAN FLETCHER

Jonathan “Fletch” Fletcher is an entrepreneur, father and community leader. Through his business Running Science, a specialist running store in Rozelle, Fletch aims to change lives one by one. Running Science provides a range of services from shoe sales and fittings, runFIT classes and physiotherapy. Fletch believes that there are people all around who are less fortunate in health, in body shape, in background, in status, or in family and that the world doesn't do anywhere near enough to tackle these imbalances. One of The Run Beyond Project's longest and most passionate supporters, Fletch joined the Board in 2018. Since this time, The Run Beyond Project has opened its physical location within Running Science.

DAVID HAZLEWOOD

David Hazlewood is a keen runner, father and the Principal of Knightswood House Pty Ltd. Dave returned to running as an adult and recognised the broader impact it had on his life. He believes that the discipline and focus required to achieve the goals you set are applicable to all areas of life, while the ability to switch off from the day to day pressures of business while running helps keep him sane. Dave has been a long term financial supporter of the Run Beyond Project, and joined the Board in 2019 to have a more direct involvement. He works behind the scenes providing advice on growth and development strategies, fundraising and corporate governance.



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GOVERNANCE

The Run Beyond Project has implemented a corporate governance framework in line with the ACNC governance standards & industry best practice. The board is comprised of individuals with experience across the sport, health, government, education & corporate sectors, ensuring a diversity of skill & the ability to navigate the complex environment in which the project operates. Complimenting these diverse skills, the program is delivered by experienced teachers who are supported & trained by Run Beyond staff.

In 2019-20, The Run Beyond Project will be further strengthening governance processes as the organisation expands. This will include a review of policies and processes across strategic planning, financial controls and risk management.

RISK MANAGEMENT

The Run Beyond Project has strong risk management practices in place, including a formal Health & Safety Policy, Working with Vulnerable People Checks & School Commitment/Permission Forms. In addition, the project operates in adherence with the participating school's Risk Management Framework.

The Run Beyond Project is currently undertaking a project to bring together existing processes & policies into a formal Risk Management Framework, due for completion in early 2020.



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FINANCIAL STATEMENTS – Balance sheet

	2017-18 full year	2018-19 full year
Cash in Bank	\$29,590.31	\$29,558.60
Paypal	\$1,830.89	\$7,407.35
Total Cash	\$31,421.20	\$36,965.95
RBP Apparel	\$2,402.00	\$2,144.80
Inventory	\$2,402.00	\$2,144.80
Accounts receivable	\$1,008.06	\$0.00
TOTAL ASSETS	\$34,831.26	\$39,110.75
Accounts Payable	\$4,841.85	\$0.00
TOTAL LIABILITIES	\$4,841.85	\$0.00
NET ASSETS / EQUITY	\$29,989.41	\$39,110.75



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FINANCIAL STATEMENTS – Statement of Profit & Loss

	2017-18 Full year	2018-19 Full year
Operating Revenue		
Donations and Fundraising	\$14,285.87	\$16,194.92
Donations in kind	\$3,060.00	\$1,320.00
Grants	\$37,000.00	\$10,000.00
Interest	\$18.85	\$29.39
Sales	\$2,060.00	\$2,845.00
TOTAL REVENUE	\$56,424.72	\$30,389.31
Expenses		
Cost of Goods Provided		
Supplier expenses	\$67.60	\$67.60
Cost of Merchandise	\$1,716.00	\$2,631.60
Other Costs		
Program expenses	\$1,496.85	\$5,726.38
Travel expenses	\$5,127.73	\$3,770.52
Adminstration	\$192.35	\$3,164.16
Bank fees	\$232.86	\$176.52
Wages	\$19,000.02	\$2,989.30
Insurance	\$3,871.46	\$289.98
Professional Services	\$2,107.78	\$2,452.02
TOTAL EXPENSES	\$33,812.65	\$21,268.08
SURPLUS	\$22,612.07	\$9,121.23



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FINANCIAL STATEMENTS – Statement of changes in equity

Consolidated Changes in Equity

For the year ended 30 June 2019

Balance as at 1 July 2018	\$29,989.41
Profit	\$9,121.23
Other comprehensive income	0
Total comprehensive income for the year	\$9,121.23
Balance as at 30 June 2019	\$39,110.64



CONTACT DETAILS

The Run Beyond Project Limited
186 Victoria Road, Rozelle NSW 2039
Email: contact@therunbeyondproject.com

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THE RUN BEYOND PROJECT LIMITED

ABN 66 613 492 005